

- JALYNNE TAMARA FARRAR -

Junior UI / UX Designer

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portfolio: <https://jalynnefarrar.com/>

Aspiring UI/UX designer with a foundation in information technology and graphic design, complemented by 7+ years in customer service and 4 years in event management. Experienced in understanding user needs, solving problems creatively, and communicating effectively across teams and audiences. Passionate about software development and crafting intuitive digital experiences with a strong eye for visual detail. Quick learner with a proactive mindset, currently seeking an internship or entry-level opportunity in UI/UX design to grow and apply user-centered design skills in real-world projects.

WORK EXPERIENCE

Member Engagement Representative June 2025 - Present
Santa Monica Family YMCA Santa Monica, CA

- Exercise sound judgment daily and develop innovative solutions to enhance member experience, satisfaction, and retention at the facility while upholding the Y core values.
- Collaborate closely with other departments within the nonprofit, including the Directors of Aquatics and Healthy Living, to achieve shared organizational objectives.
- Establish clear goals, plan work effectively, and actively participate in meetings to foster a positive, inclusive work environment.

Merchandiser February 2020 - December 2021
The Walt Disney Company and Resorts Anaheim, CA

- Exercise sound judgment daily and develop innovative solutions to enhance member experience, satisfaction, and retention at the facility while upholding the Y core values.
- Collaborate closely with other departments within the nonprofit, including the Directors of Aquatics and Healthy Living, to achieve shared organizational objectives.
- Establish clear goals, plan work effectively, and actively participate in meetings to foster a positive, inclusive work environment.

College Program Intern August 2019 - January 2020
The Walt Disney Company and Resorts Anaheim, CA

- Ensured a secure work environment through the meticulous design and implementation of employee training programs.
- Performed comprehensive operational assessments to pinpoint and address potential areas for enhancement and efficiency gains.
- Critically evaluated team performance, offering targeted coaching to remediate inefficiencies and optimize productivity.

Special Events and Filming Manager October 2021 - February 2025
Los Angeles, CA

Natural History Museum
of Los Angeles County

- Handled both the creative and logistical aspects of managing a variety of events, including third-party rentals, internal marketing and communication activities, on-site and off-site advancement events, and production filming.
- Oversaw the team by developing and assigning work schedules, delegating tasks, and offering support and guidance to maintain team unity and efficiency. Conducted performance evaluations, provided constructive feedback, and recognized achievements to help team members enhance their skills and reach their goals.
- Generated and distributed work orders, oversaw events from start to finish, managed necessary documentation and contracts, and finalized events by completing billing and event reports.
- Offered marketing support by developing and updating sales materials, vendor and catering guides, and social media platforms, including Instagram and Pinterest. Conducted scheduled museum site tours for potential and confirmed events and reviewed sales packages to ensure that production elements are executed according to contracted agreements.
- Collaborated closely with internal departments, external vendors, and clients to ensure seamless event execution. aligning goals, timelines, and deliverables to meet high-quality standards and client expectations.

EDUCATION

Front-End Web Development Certificate Codetalk, Snap Inc. Sponsored Intensive Bootcamp	June 2025 - Present Venice, CA
Bachelor of Science in Marketing Bellevue University	Graduate 2022 Bellevue, NE
Associates in Graphic Communications Northampton Community College	Graduate 2022 Northampton, PA

CERTIFICATIONS

Adult and Pediatric First Aid/CPR/AED Red Cross	June 2025
Events and Marketing Certificate Walt Disney Company and Resorts	October 2019

ACHIEVEMENTS

Event Excellence Recognition The Walt Disney Company and Resorts	April 2024
<ul style="list-style-type: none">Recognized for coordinating high-profile advancement events that ran smoothly from setup through execution, receiving praise from museum leadership.	
Cast Compliment The Walt Disney Company and Resorts	April 2022
<ul style="list-style-type: none">Recognized for providing exceptional assistance to guests, ensuring their needs were met promptly, and creating a positive and magical visitor experience.	
Social Media & Marketing Internship Recognition RESPECT Graduate School	April 2018
<ul style="list-style-type: none">Recognized for completing an internship program with a strong focus on brand messaging, social scheduling, and community engagement.	

TECHNICAL SKILLS & TOOLS

- **Web Development:**
 - HTML, CSS, Bootstrap Frameworks.
 - Version Control: Git, GitHub, Version Control Concepts.
 - Development Environments: VS Code, Unix Command Line, Node, MAMP.
- **SEO:**
 - Website Performance, Website Optimization
- **UX / UI Design:**
 - Research, Interaction Design, Product Design
 - UI Design, GUI (Graphical User Interfaces)
 - Wireframing, Prototyping
- **CMS:**
 - WordPress: Admin, Dashboard, Themes, Templates, Plugins, Widgets
 - Custom Theme Development, Child Themes, Custom Content Types
 - PHP (basic understanding)
- **Quality Assurance:**
 - Identifying and Documenting Bugs
 - JIRA (Issue Tracking)
- **Productivity & Collaboration Tools**
 - Google Workspace (Docs, Sheets, Slides, etc.)
 - Microsoft Office (Word, Excel, PowerPoint)
 - Zoom, Slack, Trello, Asana
- **Tools:**
 - Figma, Canva, Affinity Photo, Prismm (formerly Allseated)

SOFT SKILLS

- Strong Communication (Verbal & Written)
- Attention to Detail
- Problem Solving & Critical Thinking
- Time Management & Organization
- Adaptability & Flexibility
- Collaboration & Teamwork
- Customer-Centered Mindset
- Leadership & Team Coordination
- Initiative & Willingness to Learn